







Our community vision

In 2040, Maroondah will be a vibrant and diverse city with a healthy and active community, living in green leafy neighbourhoods which are connected to thriving and accessible activity centres contributing to a prosperous economy within a safe, inclusive and sustainable environment.

The Maroondah 2040 Community Vision captures the aspirations, desires, dreams, and priorities of the community looking ahead to the year 2040 and beyond.

This long term vision provides a 'roadmap' for the community, Council and other levels of government to partner together and create a future that enhances Maroondah as a great place to live, work, play and visit.



(L-R) Cr Tony Dib OAM JP; Cr Samantha Mazzuchelli; Cr Paul Macdonald; Cr Nora Lamont; Cr Rob Steane; Cr Tasa Damante; Cr Marijke Graham; Cr Mike Symon; and Cr Kylie Spears

We are pleased to present this summary of the refreshed Maroondah 2040 Community Vision.

It is now over five years since the adoption of our long-term community vision, *Maroondah 2040 'Our future together'*.

Over the past 18 months, Council has undertaken an interim review of the Maroondah 2040 Community Vision.

The refreshed *Maroondah 2040 Community Vision* provides a blueprint for the future of Maroondah that reflects the aspirations and hopes of our community.

We urge anyone who lives, works or plays in Maroondah to embrace this refreshed community vision and take a proactive role in its implementation, for the benefit of current and future generations.

We look forward to working with all members of the Maroondah community as we continue to create our future together.

Councillors, Maroondah City Council, June 2021

The full version of Maroondah 2040: Our future together can be found at www.maroondah.vic.gov.au

Maroondah today

The City of Maroondah is a thriving regional centre covering a land area of 61.4 square kilometres in Melbourne's outer east, 22 kilometres from the central business district.

Maroondah is a substantially developed municipality, with an estimated population of 118,558 residents. Ringwood is one of just nine Metropolitan Activity Centres across Melbourne. Croydon is also a major activity centre with concentrated retail opportunities. Over 9,000 businesses operate within the city providing employment for over 44,000 people. The largest industry employers are the manufacturing, retail and health care sectors.

The city hosts a regional health precinct including a major public hospital and a large private hospital, educational facilities that cater from early childhood learning to tertiary level, two libraries, arts and cultural centres, an art gallery and a range of community centres. Maroondah is also home to a range of world-class sporting facilities including Aquanation and Maroondah Nets.

Maroondah is well known for its leafy streets, open space, bushland reserves, parks and playgrounds, and is a great place to live, work, play and visit



Creating a community vision



get there?

Where have we alreadv made progress?

we commenced

of the State

of Maroondah

was followed

by a research

and national

issues. local

consultancy who

examined global

trends, emerging

population data

and implications

for Maroondah.

2019. This work

with development

Where are we now and where do we want to go?

In November 2018. A variety of community and work on this review stakeholder engagement activities were on emerging municipality.

undertaken aimed at gaining insight trends within the

This stage sought to further explore the emerging trends and associated implications for Maroondah in more detail through broad community and stakeholder engagement. The result of this process is a refreshed vision that captures the collective aspirations. emeraina trends and implications, along with the evolving priorities of the Maroondah community.

This stage involves adapting our efforts to pursue the future outcomes and kev directions outlined in the refreshed Maroondah 2040 Community Vision.

it happen

As we work towards the preferred outcomes and kev directions outlined. we will continually monitor and report on progress to ensure that we can celebrate what has been achieved and recognise what is still to be done.

progress?

"Growing up in Maroondah, I have always enjoyed the rich, leafy aesthetics which I believe characterises the area."

"I hope that Maroondah continues to be a welcoming, warm and inclusive community."



A safe, healthy and active community

active

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In 2040, Maroondah will be a safe, healthy and active community where all people have the opportunity to experience enhanced levels of social, emotional and physical wellbeing.

Our community said

We value the importance of improving physical, social and emotional wellbeing for all people in our community. There needs to be greater focus on promoting and supporting mental wellbeing to build community resilience. We should continue to proactively prevent violence and reduce harms from gambling, alcohol, tobacco and other drugs. Local recreation and leisure facilities and spaces remain highly valued.

The path ahead

Council will work in partnership to facilitate access to a range of facilities, services and opportunities that enhance community wellbeing. There will be a focus on a range of evidence informed issues including community safety, mental and physical health, and social harms. Community members will have access to a growing network of integrated community hubs that cater for the needs of all people. "I love Maroondah for its well-maintained parks and outdoor recreational areas."

"I would love to see a greater focus on community wellbeing through the provision of infrastructure and services."



A prosperous and learning community



In 2040, Maroondah will be a thriving regional centre of economic activity and education, where the sustainable growth of local businesses is supported and diverse lifelong learning opportunities are accessible for all community members.

Our community said

We value a diverse and mobile local economy that promotes business growth and responds to evolving opportunities. The community want to see support for local businesses and schools, improvements to activity centres and learning opportunities for people of all ages. There is a strong desire to see greater connections between education and businesses to promote employment pathways and opportunities for all.

The path ahead

Maroondah will be positioned as a regional economic centre that provides local employment opportunities and responds to the needs of an evolving economy and workforce. Council will seek to leverage the strategic role of our diverse range of activity centres and business precincts, whilst empowering local businesses. As a community, we will focus on strengthening education environments, creating lifelong learning opportunities and generating employment pathways.





"My wish for Maroondah is for Council to support job opportunities for the next generation."

"It would be great to see more short courses and other educational opportunities in the area."



A vibrant and culturally rich community

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In 2040, Maroondah will be a vibrant and creative community recognised for celebration of the arts, cultural expression and diverse entertainment options.

Our community said

We value the ability to participate and engage in a wide variety of community events, festivals and entertainment options that express the diverse cultures of Maroondah. Local arts are highly valued for their celebration of local culture, promotion of reconciliation and contribution to community wellbeing.

The path ahead

Council will work in partnership to promote participation in arts and cultural expression, providing opportunities for display and engagement. There will be an increased focus on celebrating the diverse cultures, local history and unique characteristics of the Maroondah community. Together we will create vibrant urban spaces and events along with a wide array of accessible entertainment options. "The festivals and events are great for bringing the community together."

"I love the variety of events that are family friendly and multicultural."



A clean, green and sustainable community

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In 2040, Maroondah will be a resilient community committed to sustainable living, enhancing our natural environment, and providing leadership in responding to climate change.

Our community said

We value our unique leafy environment with a diverse range of vegetation, bushlands, wetlands and wildlife. There is a strong desire to enhance our neighbourhoods and open space areas to ensure that the semi-rural feel of Maroondah is retained. The community want to see leadership in minimising consumption of resources and environmentally sustainable choices in response to the impacts of climate change.

The path ahead

As a community we will continue to enhance and protect the unique natural features of Maroondah's landscape. We will work together to reduce Maroondah's greenhouse gas emissions and adapt to the impacts of climate change. Everyone will be encouraged to make more sustainable choices, reduce waste and respect our limited natural resources. "My wish for Maroondah is to see more community gardens that promote local food production."

"I would like to see more tree plantings and shrubs to encourage a diverse range of birds and animal life in a more diverse environment."



An accessible and connected community

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In 2040, Maroondah will be accessible for all ages and abilities with walkable neighbourhoods, sustainable transport options, and a safe integrated transport network.

Our community said

We value living locally with improved access to sustainable and active transport options along with better networks of walking and cycling paths. There is a strong desire to see more efficient and effective public transport and improved road networks that reduce congestion.

The path ahead

We will strengthen the accessibility of our local neighbourhoods, activity centres and community facilities. The community will have access to a safer, connected and more efficient integrated transport network. There will be more opportunities to use sustainable and active transport with enhancements to walking and cycling trails. Council will continue to advocate for improved public transport and an effective road network. "We need to see more public and active transport links that reduce congestion on the roads."

"My wish for Maroondah is to have improved footpaths and bike paths so people can walk to school safely."



An attractive, thriving and well built community

In 2040, Maroondah will be an attractive, sustainable and well built community with thriving activity centres and a network of neighbourhoods where everyone has the opportunity to live, work and play locally.

Our community said

We value the diversity of activity centres, business precincts, open spaces and other unique features that contribute to the thriving character of Maroondah. Population growth needs to be approached in a way that is responsive to social needs, demographic change and environmental impacts.

The path ahead

As a community we will strengthen our network of neighbourhoods so that everyone can live, work and play locally. In partnership, we will pursue high quality urban design that enhances the connection between the built, natural and social environments. Council will seek to proactively manage population growth while retaining the unique characteristics of Maroondah. "It's green and leafy and has every facility I need."

"I like Maroondah

friendly environmen friendly down-toearth people and easy access to shops, transport and schools."



An inclusive and diverse community

In 2040, Maroondah will be an inclusive and equitable community where all people are valued, supported and socially connected, and diversity is embraced and celebrated.

Our community said

We value the diversity of Maroondah and we are proud to be a welcoming and inclusive community. Equity in the community is highly valued and there is a need to ensure that vulnerable groups continue to be supported and empowered. It is important there is a diverse range of safe and affordable housing to meet the needs of all population groups. There is a strong desire to see more volunteering and learning opportunities that promote social inclusion among community members of all ages, abilities and backgrounds.

The path ahead

In partnership, we will promote inclusion for all through creating places, spaces and opportunities that promote social connection. Together we will empower our most vulnerable communities to break cycles of disadvantage. As a community we will celebrate and embrace the diversity of all people, promoting equity, respect and understanding. "My wish for Maroondah is to see more affordable housing so that Maroondah remains a place where people of all backgrounds can live and thrive."

"I like that Maroondah's a vibrant community with a lot of diversity."



A well governed and empowered community

In 2040, Maroondah will be an empowered community actively engaged in local decision making, led by an innovative community inspired Council that collaborates regionally and proactively champions local needs.

Our community said

We want to have access to relevant and timely information and be actively involved in decisions that affect us. There is a strong desire for Council to provide accountable leadership along with services that are accessible and responsive. We want to see strengthening of Council collaboration with the community and Council to continue advocating on behalf of local needs.

The path ahead

Council will continue to provide transparent and accountable leadership through delivery of responsive people focused digitally enabled services. Community members will be informed on matters that affect them and encouraged to have their say on Council decisions. Together we will work in partnership and proactively advocate for community needs.





"I love Maroondah for its community spirit."

"I would like to see more awareness around the opportunities to provide community input." We look forward to continuing our partnership with you to create a future that enhances Maroondah as a great place to live, work, play and visit.



To contact Council

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- SMS 0480 020 200
- visit our website at www.maroondah.vic.gov.au
- email maroondah@maroondah.vic.gov.au

Translating and Interpreter Service

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National Relay Service (NRS) 13 36 77

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- in Maroondah City Council

