

An attractive, thriving and well built community





Our vision

In 2040, Maroondah will be an attractive, sustainable and well built community with thriving activity centres and a network of neighbourhoods where everyone has the opportunity to live, work and play locally.

Our community said

We value the diversity of activity centres, business precincts, open spaces and other unique features that contribute to the thriving character of Maroondah. Population growth needs to be approached in a way that is responsive to social needs, demographic change and environmental impacts.

The path ahead

As a community we will strengthen our network of neighbourhoods so that everyone can live, work and play locally. In partnership, we will pursue high quality urban design that enhances the connection between the built, natural and social environments. Council will seek to proactively manage population growth while retaining the unique characteristics of Maroondah.

“Growing up in Maroondah, I have always enjoyed the rich, leafy aesthetics which I believe characterises the area.”

Key directions

An attractive community

- 6.1 Work in partnership to deliver distinctive, attractive and high quality architecture through the use of urban design guidelines and principles
- 6.2 Facilitate urban design that enhances the connection between the built, natural and social environments
- 6.3 Work in partnership to pursue urban design that promotes environmental sustainability, water sensitivity, and community wellbeing

A thriving and well built community

- 6.4 Work towards a network of local 20-minute neighbourhoods across Maroondah where everyone can live, work and play
- 6.5 Develop and implement an urban environment that enhances the desirable attributes of Maroondah to protect and value neighbourhood character, local history and cultural heritage
- 6.6 Encourage high density development in activity centres with access to high quality facilities, services and amenities
- 6.7 Coordinate and advocate for the increased utilisation, longevity and availability of fit for purpose community facilities and spaces that meet local needs and act as key places for neighbourhood connection
- 6.8 Ensure the management of infrastructure and prioritisation of capital works is informed by demographic change, technological advancement, the impacts of climate change, and accessibility for all ages, abilities and backgrounds
- 6.9 Plan for and support a range of multi-use community connection hubs that are inclusive, promote social interaction, encourage lifelong learning, and provide a wide range of services
- 6.10 Facilitate a vibrant day and night time economy through development of high quality public spaces
- 6.11 Work in partnership with other catchment authorities to ensure effective stormwater management and flood mitigation across Maroondah
- 6.12 Invest in Smart City technologies that improve service delivery to the community and reduces costs associated with delivering services

Community indicators of progress

Attractive	Open space	Public open space in Maroondah (hectares)
	Appearance of public areas	Community satisfaction with the appearance of public areas
	Town planning	Community satisfaction with Council's general town planning policy
Thriving	Population density	Maroondah population per hectare
	Population growth	Community satisfaction with planning for population growth (future)
	Liveability	RMIT Index rating (under development)
	Local	Percent of Maroondah residents that work in Maroondah
Well built	Flood mitigation	Percent of residential properties in Maroondah at risk of flooding
	Sustainable council built environment	Council building projects achieve minimum 5 Star certified (\$5m+) or equivalent (\$3m-5m) Green Star - Design & As Built rating

