A vibrant and culturally rich community





Our vision

In 2040, Maroondah will be a vibrant and creative community recognised for celebration of the arts, cultural expression and diverse entertainment options.

Our community said

We value the ability to participate and engage in a wide variety of community events, festivals and entertainment options that express the diverse cultures of Maroondah. Local arts are highly valued for their celebration of local culture, promotion of reconciliation and contribution to community wellbeing.

The path ahead

Council will work in partnership to promote participation in arts and cultural expression, providing opportunities for display and engagement. There will be an increased focus on celebrating the diverse cultures, local history and unique characteristics of the Maroondah community. Together we will create vibrant urban spaces and events along with a wide array of accessible entertainment options.

"The festivals and events are great for bringing the community together."

Key Directions

A vibrant and culturally rich community

- 3.1 Promote innovative, contemporary and socially engaged arts practice and encourage artistic expression and community participation in the arts
- 3.2 Create opportunities for artists to curate their work, and program a diverse range of art experiences, catering to all ages, abilities and backgrounds
- 3.3 Work in partnership to facilitate pop up events, local art installations and public art that celebrates the unique characteristics of Maroondah to enliven thriving neighbourhoods and vibrant activity centres
- 3.4 Celebrate, promote and recognise indigenous culture through the arts to facilitate enhanced community respect, understanding and reconciliation

- 3.5 Broker partnerships and relationships to better connect and increase the profile of local artists, local businesses and the broader community
- 3.6 Celebrate the local history, diversity, arts and produce of our community through a range of festivals, events, programs and activities
- 3.7 Celebrate, value and recognise local history to facilitate enhanced community understanding and a broader appreciation of cultural heritage
- 3.8 Facilitate the establishment and enhancement of vibrant dining, entertainment and cultural precincts in activity centres and neighbourhood centres across Maroondah

Community indicators of progress

Vibrant and culturally rich	Arts and culture visitors	Visitors to the Ringwood arts precinct (ArtSpace at Realm, Maroondah Federation Estate) and Wyreena
	Arts and culture participation	Participants in arts and culture activities in the Ringwood arts precinct and Wyreena
	Artist/arts & cultural group support	Individual Maroondah artists/arts and cultural groups supported to produce and present their work
	Arts network participation	Local artists/community members participating in arts networks and related events