

State of Maroondah 2025

Maroondah 2040 - Our future together





Measuring our progress

The State of Maroondah Report 2025 provides a snapshot of how our municipality is progressing towards the Community Vision identified in *Maroondah 2040 - Our future together*.

Welcome to the State of Maroondah Report 2025. This report provides a snapshot of our progress as a municipality since the previous State of Maroondah Report was released in 2023.

The report focuses on the Maroondah 2040 Community Indicators of Progress, along with some of the key Council Plan achievements during the period from 1 July 2022 to 30 June 2025 and how these are working towards the community vision identified in *Maroondah 2040 - Our future together*.

Since the State of Maroondah Report 2023 there has been the completion of some significant infrastructure projects along with a range of strategic work aimed at creating a vibrant and attractive city.

These projects have included:

- opening the new Maroondah Edge facility, a new 5 lane indoor cricket training centre.
- completing the development of the *Maroondah Physical Activity Strategy 2024-2029*, *Maroondah Extended Outdoor Dining Policy*, *Public Toilet Policy 2024-2029*, and *Stadium Sports Strategy*.
- continuing to implement the *Maroondah Liveability Wellbeing and Resilience Strategy 2021-2031*.
- working in partnership with Knox and Yarra Ranges Councils to implement the *Bayswater Business Precinct Transformation Strategy*.
- implementing the *Arts and Cultural Development Strategy*.
- commencing a new Food Organics and Garden Organics (FOGO) service.
- implementing Council's *Sustainability Strategy 2022-2031*.
- continuing to work with the Level Crossing Removal Authority to ensure excellent outcomes from the removal of crossings at Dublin Road, Bedford Road and Coolstore Road and from the construction of new stations at Croydon and Ringwood East.
- constructing the Ringwood Activity Centre Car Park.
- continuing to work with key stakeholders, user groups and the community on the development of the Croydon Structure Plan and the Croydon Community Wellbeing Precinct.
- working in partnership to develop a Maroondah Flood Map to inform stormwater management across the municipality.
- implementing the *Maroondah Disability Action Plan 2022-2026*.
- completing development of *Community Local Law 2023* to address public safety and amenity issues.
- advocating to seek funding opportunities for a range of significant projects that will benefit the Maroondah community, with commitments of \$9.3 million for major traffic safety improvements, along with a \$1 billion commitment for a new Maroondah Hospital, and \$7.5 million for Croydon Main Street revitalisation.
- launching a new Maroondah City Council website with a number of new features to improve the user experience.

The State of Maroondah Report 2025 is the final report on progress towards the *Maroondah 2040 - Our future together* Community Vision. From 1 July 2025 Council will partner with the Maroondah community to work towards the new Maroondah 2050 Community Vision.

Our city

The City of Maroondah covers a land area of 61.4 square kilometres in Melbourne's outer east, 25 kilometres from Melbourne's Central Business District (CBD). The area is considered a substantially developed urban residential municipality, with an estimated population of 119,354 residents and 44,167 households.

Before European colonisation, the Wurundjeri Woiwurrung People of the Kulin Nation were the traditional custodians of the land now known as the City of Maroondah for more than 35,000 years. The Wurundjeri Woiwurrung People have a deep spiritual connection to the land and waterways and a unique ability to care for Country. European settlers arrived in the area in the 1830s and commenced using the land for farming and orchards.

In recent years, Maroondah has developed into a thriving regional centre with the municipality's residents having a similar age structure to the state's average. There is a diverse mix of housing styles from large acreage to apartment style residential development. The cultural diversity mix of Maroondah continues to grow.



Location of the City of Maroondah



Maroondah, with the Ringwood Metropolitan Activity Centre in the foreground



Maroondah has the strategic advantage of being located at the north-eastern junction of the Eastern Freeway – EastLink corridor. There are two train lines and many bus routes linking the city with other regions. The City of Maroondah includes the suburbs of: Bayswater North, Croydon, Croydon Hills, Croydon North, Croydon South, Heathmont, Kilsyth South, Ringwood, Ringwood East, Ringwood North and Warranwood.

Maroondah is well known for its tree canopy and leafy streets, its large areas of open space, as well as its bushland reserves, parks and playgrounds. Sustainable transport links include on-road cycling paths and shared path links to the Mullum Mullum Creek Trail, EastLink Trail, Taralla Creek Trail and Dandenong Creek Trail.

Over 10,000 businesses operate within the city, providing local employment for over 48,697 people.

The largest industry employers are healthcare and social assistance, retail, manufacturing and construction. The Bayswater Business Precinct is a regional economic hub where many national and international firms have established their headquarters. Maroondah has major retail centres in Ringwood and Croydon, and a further 31 neighbourhood, community and local shopping centres throughout the municipality.

The City of Maroondah has a regional health precinct including a major public hospital and a large private hospital, educational facilities that cater from early childhood learning to higher education, two libraries, arts and cultural centres, an art space, and a range of community centres. Maroondah is also home to a range of world-class sporting facilities including Aquanation, Maroondah Nets, Ringwood Golf and Maroondah Edge.

Our Vision

Maroondah will be a vibrant and diverse city with a healthy and active community, living in green and leafy neighbourhoods which are connected to thriving and accessible activity centres contributing to a prosperous economy within a safe, inclusive and sustainable environment.



Our future community outcomes

Council worked with the community to develop a vision for the future of Maroondah which was adopted in June 2014, and refreshed in 2021.

Maroondah 2040 - Our future together provides the strategic blueprint for Council and the community to continue to work together to shape the future of the Maroondah community looking ahead to the year 2040.



Safe, healthy and active community

In 2040, Maroondah will be a safe, healthy, and active community where all people have the opportunity to experience enhanced levels of social, emotional, and physical wellbeing.



Accessible and connected community

In 2040, Maroondah will be a resilient community committed to sustainable living, enhancing our natural environment, and providing leadership in responding to climate change



Prosperous and learning community

In 2040, Maroondah will be a thriving regional centre of economic activity and education, where the sustainable growth of local businesses is supported, and diverse lifelong learning opportunities are accessible for all community members



Attractive, thriving and well built community

In 2040, Maroondah will be an attractive, sustainable, and well-built community with thriving activity centres and a network of neighbourhoods where everyone has the opportunity to live, work and play locally.



Vibrant and culturally rich community

In 2040, Maroondah will be a vibrant and creative community recognised for celebration of the arts, cultural expression, and diverse entertainment options.



Inclusive and diverse community

In 2040, Maroondah will be an inclusive and equitable community where all people are valued, supported, and socially connected, and diversity is embraced and celebrated



Clean, green and sustainable community

In 2040, Maroondah will be a resilient community committed to sustainable living, enhancing our natural environment, and providing leadership in responding to climate change.



Well governed and empowered community

In 2040, Maroondah will be an empowered community actively engaged in local decision making, led by an innovative community inspired Council that collaborates regionally and proactively champions local needs.



We want Maroondah to be **safe**

Aspirations of the Maroondah community

Our community said that a safe community involves:

- a safe built environment
- reduction of harm from gambling, tobacco, alcohol and other drugs
- prevention of violence and other related crimes.

A snapshot of recent achievements

Over the past three years, Council has:

- implemented the Child Safe Standards
- engaged the community in the development of the *Community Local Law 2023*
- developed the *Municipal Emergency Management Plan 2023-2026*
- delivered projects and activities under the Free from Violence program
- worked in partnership to deliver a range of community campaigns to support the 16 Days of Activism Against Gender Based Violence
- developed a Community Alcohol Profile to inform the development of future health promotion and alcohol prevention activities
- continued to participate as a leader partner in the Alliance for Gambling Reform initiative
- promoted community awareness of elder abuse and its impacts
- supported young people with autism, their families, carers, and professionals by delivering the Porn is not the Norm project
- delivered social media self-defence workshops to support women with disabilities to safely use social media platforms.



Elder abuse awareness



Social media self-defence workshops



The **offence rate** in Maroondah is 7509.9 offences per 100,000 residents which is lower than the Victorian rate of 8838.7¹



The **criminal incident rate** in Maroondah is 5699.6 incidents per 100,000 residents which is lower than the Victorian rate of 6692.2¹



The **family incident rate** in Maroondah is 1227.1 incidents per 100,000 residents which is lower than the Victorian rate of 1497.1¹

¹ Crime Statistics Agency - LGA data for the year ending March 2025



We want Maroondah to be **healthy**

Aspirations of the Maroondah community

Our community said that a healthy community involves:

- enhanced physical, social and emotional wellbeing
- a greater focus on promoting and supporting mental wellbeing to build resilience.

A snapshot of recent achievements

Over the past three years, Council has:

- continued implementing the *Maroondah Liveability, Wellbeing and Resilience Strategy 2021-2031*
- delivered the Let's Get Neighbourly Maroondah initiative
- delivered a range of mental health and positive psychology initiatives
- provided the INFANT (INFant Feeding, Active play and NuTrition) program for parents
- introduced more nutritious and healthy food and drink options at Council facilities
- provided over 45,000 delivered meals to Meals on Wheels recipients each year
- delivered the Good Food for Me program for older residents
- worked in partnership to produce resources to better understand and respond to those with a lived experience of the impacts of hoarding behaviours.



INFANT program



Boost your mental health



Meals on Wheels



73.2% of Maroondah residents rated their **satisfaction with life** as high or very high which is lower than the Victorian average of 76.7%¹



39.4% of Maroondah residents rated their **health** as very good or excellent which is similar to the Victorian average of 39.8%¹



9.8% of Maroondah residents reported having a **mental health condition** which is higher than the Victorian average of 8.8%²

¹ Victorian Population Health Survey 2023

² Sourced from material compiled and presented by .id (informed decisions). <https://id.com.au>



We want Maroondah to be **active**

Aspirations of the Maroondah community

Our community said that an active community involves:

- providing opportunities for physical activity for all ages, abilities and backgrounds
- enhancement of local recreation and leisure facilities and spaces.

A snapshot of recent achievements

Over the past three years, Council has:

- completed and opened Maroondah Edge – a new indoor cricket training centre
- engaged the community to develop a *Stadiums Sports Strategy* and update the *Physical Activity Strategy 2024-2029*
- delivered sports field improvements at Croydon Town Park, JW Manson Reserve and Springfield Reserve
- completed the Aquanation Wellness Suite, enhanced The Rings sports floor, redeveloped the Aquahub gymnastics space, and undertook improvement works at Aquahub and Croydon Memorial Pool

- completed lighting upgrades at Burnt Bridge Tennis Club and North Ringwood Reserve oval
- completed renewal works of the skate precinct at Grayswood Reserve
- hosted the Run Maroondah and Maroondah Night Run events
- offered several modified sports programs, including walking football, netball, cricket, table tennis and pickleball
- delivered Active Kids, and Healthy Minds events
- partnered with 20 community clubs and organisations to deliver a Movement Expo
- supported sporting clubs and community groups through capital works grants
- celebrated 50 years of Ringwood Golf and 40 years of Dorset Golf.



Maroondah Edge



Run Maroondah



Movement Expo



There were 4397 participants in the Maroondah Leisure **Learn to Swim program** in 2024/25¹



The Maroondah community made 10.8 visits (average) to Council's **aquatic and leisure facilities** in 2024/25 which is higher than the Greater Melbourne average of 7.7 visits^{1,2}



There were over 187,000 visits to **Ringwood and Dorset Golf** in 2024/25¹

¹ Internal data as at 30 June 2025

² Know Your Council Comparison Dashboard for 2024/25 year



We want Maroondah to be **prosperous**

Aspirations of the Maroondah community

Our community said that a prosperous community involves:

- supporting local businesses and local employment opportunities
- enhancements to Maroondah's business and activity centres.

A snapshot of recent achievements

Over the past three years, Council has:

- continued to work in partnership to facilitate appropriate development within the Ringwood Metropolitan Activity Centre and Croydon Activity Centre
- progressed joint advocacy through the Eastern Region Group of Councils (ERG) for a range of capital works initiatives and projects to support our community, grow our economy and sustain our built and natural environments
- progressed the *Bayswater Business Precinct Transformation Strategy*
- supported local small businesses through BizHub
- worked in partnership to deliver Bizweek23, BizMonth24 and BizMonth25
- collaborated with Knox and Yarra Ranges Councils to deliver Women in Business events
- adopted the *Maroondah Extended Outdoor Dining Policy*
- continued to participate as an active member and supporter of the Maroondah Business Group.



Women in Business



BizMonth24



Extended outdoor dining



The **total number of businesses** registered in Maroondah is 10,136 which is higher than the total number registered in 2023¹



Maroondah's **economic output** is \$21.9 billion which is 13.2% of total output for the Eastern Metropolitan Region²

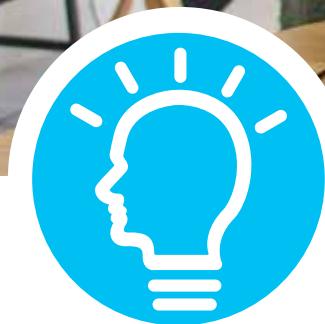


Maroondah's **median weekly household income** is \$1866 which is higher than the Victorian average of \$1759³

¹ ABS Counts of Australian Businesses as at 30 June 2024

² Remplan Output Report Maroondah Release 2 2024

³ Sourced from material compiled and presented by .id (informed decisions). <https://id.com.au>



We want Maroondah to be learning

Aspirations of the Maroondah community

Our community said that a learning community involves:

- improving the link between education to employment opportunities
- lifelong learning opportunities
- a greater focus on positive education.

A snapshot of recent achievements

Over the past three years, Council has:

- continued to support a volunteering and student placement program
- hosted Kindergarten Information Nights to support families navigating the kindergarten enrolment process
- hosted Seniors Expos to highlight a range of support services, clubs and groups catering for older people in Maroondah
- supported Your Library to provide a diverse range of accessible library services and programs
- supported young drivers to obtain their licence through the Maroondah TAC L2P program
- worked in partnership to deliver a series of road safety education programs including Safe Driver and National Ride2School Day
- worked in partnership to deliver a range of educational seminars including financial support and parent support programs.



Kinder Expo



Seniors Expo



L2P program



2879 young Maroondah residents (2.5%) attend **preschool education** which is higher than the Victorian average of 2.1%¹



59.3% of Maroondah residents have completed a **bachelor or higher degree, advanced diploma or diploma, or vocational education** which is higher than the Victorian average of 55.7%¹



39.2% of Maroondah residents are registered **library members** which is higher than the Victorian average of 28.8%^{2,3}

¹ Sourced from material compiled and presented by .id (informed decisions). <https://id.com.au>

² Your Library Limited data as at 30 June 2025

³ Know Your Council Comparison Dashboard for 2024/25 year



We want Maroondah to be vibrant and culturally rich

Aspirations of the Maroondah community

Our community said that a vibrant and culturally rich community involves:

- a range of events, festivals and entertainment options
- diverse range of arts that express the unique cultures, heritage and characteristics of Maroondah
- enhancement and revitalisation of spaces in Maroondah through the arts.



91,323 people attended **Karralyka** for events and activities in 2024/25 which is 13% higher than the previous year¹



447 local artists/ community members participated in **arts networks** and related events in 2024/25 which is 81 more than the previous year¹

A snapshot of recent achievements

Over the past three years, Council has:

- completed the upgrade of the Karralyka foyer as part of staged redevelopment works
- delivered the annual Maroondah Festival and Maroondah Carols events, and Celebrate Maroondah events at a variety of locations across Maroondah
- continued to support and collaborate with First Peoples communities, artists, leaders and organisations to present and promote a range of First Peoples arts and cultural practices within Maroondah
- delivered a series of arts and cultural events and exhibitions at ArtSpace at Realm, Maroondah Federation Estate Gallery and at Wyreena Community Arts Centre
- worked in partnership with the Victorian Government, artists, business owners and project partners to deliver the innovative *Reignite Croydon - Laneway Lights* art installations
- commissioned public art at sites across Maroondah including Devon Street Carpark in Croydon, Melview Reserve in Ringwood North, GloBird headquarters in Ringwood, and at Maroondah Edge
- celebrated the 100th year anniversary of the main building at Wyreena Community Arts Centre.



Halloween at Wyreena Community Arts Centre



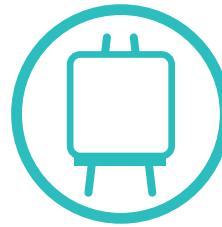
Maroondah Festival



Maroondah Carols



241,005 people **visited** the Realm **arts spaces**, Maroondah Federation Estate Gallery and Wyreena Community Arts Centre in 2024/25 which is 16% more than the previous year¹



8024 people **participated in arts and culture activities** in the Ringwood arts precinct and Wyreena Community Arts Centre in 2024/25 which is 17% more than the previous year¹



200 individual **Maroondah artists/arts and cultural groups** were supported to produce and present their work in 2024/25 which is 18 more than the previous year¹

¹ Internal data as at 30 June 2025



We want Maroondah to be **clean**

Aspirations of the Maroondah community

Our community said that a clean community involves:

- minimising resource consumption
- making environmentally sustainable choices and reducing waste.

A snapshot of recent achievements

Over the past three years, Council has:

- implemented the new food organics and garden organics (FOGO) service
- implemented changes resulting from the reforms to the *Environment Protection Act* impacting the management of domestic wastewater, litter, noise and contaminated land
- continued to deliver waste education workshops and school educational programs
- installed a modular recycling station at Realm (Ringwood) which accepts a number of items such as small e-waste, compact fluorescent globes, CDs, VHS tapes, sharps, batteries and x-rays
- hosted a number of e-waste, chemical and recycling drop off events
- participated in the Plastic Free July and National Recycling Week campaigns
- worked in partnership with 13 other Councils to deliver a series of reusable nappy workshops
- worked in partnership to advocate to the Victorian Government to postpone the mandatory implementation of the glass only bin service to households, as well as the expansion of the Container Deposit Scheme.



Food Organics Garden Organics (FOGO)



Recycling station at Realm



E-waste, chemical and recycling drop off



57.5% of Maroondah's **garbage, recyclables and green organics** collected from kerbside bins was diverted from landfill which is higher than the Victorian average of 49.7%^{1,2}



1813 participants in **waste education workshops** in 2024/25¹



74% of the Maroondah community are satisfied with **waste management services** in Maroondah which is higher than the Victorian average of 65%³

¹ Internal data as at 30 June 2025

² Know Your Council Comparison Dashboard for 2024/25 year

³ Local Government Community Satisfaction Survey 2025



We want Maroondah to be green

Aspirations of the Maroondah community

Our community said that a green community involves:

- retention of biodiversity, native-habitat and tree canopy
- maintaining and enhancing vegetation in local areas and protection of bushland reserves
- green spaces in activity centres.

A snapshot of recent achievements

Over the past three years, Council has:

- completed desilting and rock stabilisation works in a number of waterways and waterbodies across Maroondah
- implemented a tree banding pilot program to address tree canopy dieback
- implemented a seed farming program to conserve rare or declining plant species
- planted over 10,000 indigenous plants and tube stock as part of National Tree Day
- continued the annual tree planting and garden bed refurbishment program
- connected community members with science and nature through the City Nature Challenge and Great Southern Bioblitz
- continued to facilitate the Glen Park Oaks Community Garden program in Bayswater North
- continued to work in partnership with volunteer groups to conserve bushland reserves and enhance their biodiversity
- adopted the *Mullum Mullum Creek Biolink Action Plan 2025-2035*.



City Nature Challenge



National Tree Day



National Tree Day



44,360 **bushland, street and park trees** were planted in Maroondah by Council in 2024/25¹



566 **plant species** have been recorded across Maroondah²



Maroondah's **tree canopy cover** is 32.5%¹

¹ Internal data as at 30 June 2025

² Maroondah Vegetation Strategy 2020-2030



We want Maroondah to be **sustainable**

Aspirations of the Maroondah community

Our community said that a sustainable community involves:

- working together to reduce Maroondah's greenhouse gas emissions
- initiatives that adapt and mitigate issues around climate change
- promoting local produce.

A snapshot of recent achievements

Over the past three years, Council has:

- switched to renewable energy in all Council facilities through the Victorian Energy Collaboration (VECO) project
- collaborated with Yarra Valley Water to enable 100 percent of recycled water to be used for Council's tree watering program
- delivered a series of energy efficiency projects, including lighting upgrades and the installation of solar photovoltaic (PV) systems across Council facilities

- supported 38 businesses to make energy efficient upgrades through the Eastern Alliance for Greenhouse Action (EAGA) Energy Savers program
- successfully facilitated the installation of 158 solar PV systems across Maroondah households as part of the Solar Savers project
- worked in partnership with Knox and Yarra Ranges Councils to create My Energy and Water Saver kits
- continued to be an active member of the Eastern Alliance for Sustainable Learning (EASL) to increase education about sustainability, environment and indigenous culture in education settings
- introduced an Environmental Sustainability category for the Maroondah Business Excellence Awards
- successfully implemented Utility Management Software to enable the monitoring and reporting of Council's use of electricity, natural gas, water and fuel.



EV Charging stations in Croydon Activity Centre Carpark

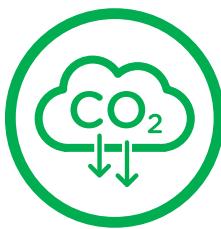


EASTERN ALLIANCE
FOR GREENHOUSE ACTION

Eastern Alliance for Greenhouse Action (EAGA)



Solar Savers



Council's **greenhouse gas emissions** were 7801 tonnes CO₂-e in 2024/25¹



Maroondah City Council has been certified as a **Carbon Neutral Organisation** under the Climate Active program since 2019/20



Council purchases **100% renewable electricity** for all Council facilities

¹ Maroondah City Council Climate Active Public Disclosure Statement 2023/24



We want Maroondah to be accessible

Aspirations of the Maroondah community

Our community said that an accessible community involves:

- community facilities, events and services that are accessible to everyone
- accessible local neighbourhoods and activity centres.

A snapshot of recent achievements

Over the past three years, Council has:

- constructed a new Changing Places facility at the Jubilee Park recreation precinct
- constructed over 11 kilometres of footpaths in Maroondah's Principal Pedestrian Network
- invested over \$1 million to improve the accessibility of traffic and pedestrian related infrastructure across Maroondah, including raised pedestrian crossing construction, pedestrian refuge construction, kerb ramp reconstruction, and construction of missing footpath connections

- installed accessible parking bays at Churchill Way Shopping centre and at Ainslie Park carpark
- engaged with community groups and schools to install parking zones close to the relevant facilities for people with high mobility needs
- continued to consider *Disability Discrimination Act* standards in its assessment of planning applications regarding access to the entry of buildings/dwellings, car parks, the width of pathways, as well as the internal design of dwellings and communal spaces
- chaired the *Eastern Regional Trail Strategy* Working Group which is responsible for providing specialist advice, information and recommendations regarding policy matters and project priorities relating to trails.



Eastfield Shopping Centre, Croydon South



Accessible ramp - Ringwood East Senior Citizens Centre



Silcock Reserve, Croydon



Maroondah's **Principal Pedestrian Network** is approximately 684 kilometres of footpaths¹



Maroondah has 99 kilometres of **bicycle lanes and shared paths**¹



55% of the community are satisfied with **local streets and footpaths** in Maroondah which is higher than the Victorian average of 52%²

¹ Internal data as at 30 June 2025

² Local Government Community Satisfaction Survey 2025



We want Maroondah to be **connected**

Aspirations of the Maroondah community

Our community said that a connected community involves:

- improved access to active and sustainable transport options
- better networks of walking and cycling paths
- enhanced public transport systems and road networks.

A snapshot of recent achievements

Over the past three years, Council has:

- worked with the Victorian Government to support planning for the removal of level crossings at Bedford Road, Ringwood, Dublin Road, Ringwood East and Coolstore Road, Croydon; and the construction of new stations at Ringwood East and Croydon
- commenced construction of the Ringwood Activity Centre Car Park
- worked in partnership with the Victorian Government to implement road improvement works at Reilly Street and Wantirna Road in Ringwood, and at Plymouth Road and Kirtain Drive in Croydon

- completed infrastructure renewal and enhancement works at Kent Avenue Croydon, Stirling Road and Toorak Avenue Croydon, Central Avenue Croydon South, Yarra Road Croydon North/Wonga Park, Canterbury Road and Campbell Street Heathmont, Emerald Street and Heatherdale Road Ringwood, Seymour Street and Evelyn Road Ringwood, Oban Road Ringwood North, Eastfield Road Ringwood East, Tintern Avenue Ringwood East, and Newell Street Bayswater North
- delivered the annual road rehabilitation program at various locations across Maroondah
- delivered significant carpark improvement works to complement pavilion, sports field and open space upgrade works in Maroondah
- progressed improvement works on the Mullum Mullum Creek trail
- adopted the *Maroondah Transport Strategy*.



89.2% of Maroondah households/dwellings are within 200 metres of a **bicycle facility**¹ and/or 400 metres of a **bus stop** and/or 800 metres of a **train station**²

¹ A bicycle facility is infrastructure intended to be used by cyclists such as bicycle lanes, shared user paths, trails (where permitted), bicycle parking, repair stations, wayfinding signage



Croydon Station



Ringwood Activity Centre Car Park



Emerald Street, Ringwood



1621 **public transport services** (train and bus) operate on a daily basis in Maroondah²



57.4% of Maroondah households have access to two or more **motor vehicles** which is higher than the Victorian average of 52.9%³



96.9% of Maroondah's **sealed local roads** are maintained to condition standards which is higher than the average for Greater Melbourne councils of 94.0%⁴

² Internal data as at 30 June 2025

³ Sourced from material compiled and presented by .id (informed decisions). <https://id.com.au>

⁴ Know Your Council Comparison Dashboard for 2024/25 year



We want Maroondah to be **attractive**

Aspirations of the Maroondah community

Our community said that an attractive community involves:

- environmentally sustainable urban design and development
- protecting our heritage and retaining neighbourhood character.

A snapshot of recent achievements

Over the past three years, Council has:

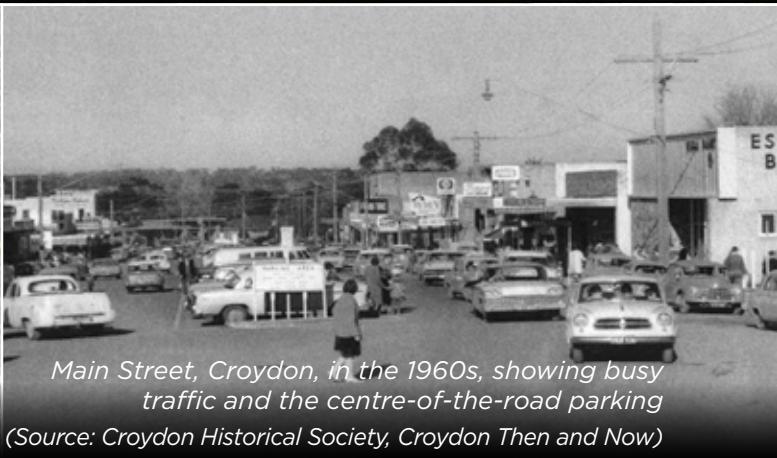
- continued to implement the Greening the Greyfields project to facilitate a sustainable approach to urban redevelopment in identified residential precincts in Maroondah
- adopted Amendment C148maro into the Maroondah Planning Scheme to introduce heritage controls for significant properties in Maroondah
- delivered open space enhancements at Yarrunga Reserve, and play and open space infrastructure improvements at Danielle Crescent Reserve, Laura Court Reserve, Chandra Avenue Reserve, Cantala Crescent Reserve, Packham Place Reserve, Munro Street Reserve, Bungalook Reserve, Longview Reserve, Little John Reserve, and San Martin Reserve
- engaged the community in developing open space enhancement plans for Woodland Park in Croydon South and Norwood Park in Ringwood North.



Greening the Greyfields



Yarrunga Reserve



Main Street, Croydon, in the 1960s, showing busy traffic and the centre-of-the-road parking
(Source: Croydon Historical Society, *Croydon Then and Now*)



Maroondah has 649 hectares of **public open space**¹



68% of the Maroondah community are satisfied with the **appearance of public areas** in Maroondah which is the same as the Victorian average²

¹ Internal data as at 30 June 2025

² Local Government Community Satisfaction Survey 2025



We want Maroondah to be thriving and well built

Aspirations of the Maroondah community

Our community said that a thriving and well-built community involves:

- sensitively managing the density of Maroondah's urban form
- retaining the leafy character of our neighbourhoods
- enabling opportunities for the community to live, work and play locally.

A snapshot of recent achievements

Over the past three years, Council has:

- implemented the Ringwood Metropolitan Activity Centre Masterplan
- progressed the review and development of a new Croydon Structure Plan
- completed the Dorset Recreation Reserve redevelopment project to create a new multipurpose community and sports hub

- progressed the staged redevelopment of the Croydon Community Wellbeing Precinct, including the completion of the Community Hub which is now home to a diverse range of community groups
- engaged the community in developing a new play and gathering strategy for Maroondah
- completed construction of the Tarralla Creek Stormwater Harvesting Scheme, in partnership with the Victorian Government, Yarra Valley Water and Melbourne Water
- updated the Maroondah Flood Map, in partnership with Melbourne Water, to inform stormwater maintenance, emergency management planning and infrastructure improvement works
- delivered drainage improvement and flood mitigation works across Maroondah
- endorsed a range of recommendations following a review of the Maroondah Planning Scheme.



Dorset Recreation Reserve



Canterbury Road Service Road



Tarralla Creek



The **population density** for Maroondah is 1945 persons per square kilometre¹



There are over 520 **Council buildings and structures** in Maroondah²



76% of the Maroondah community are satisfied with the **recreational facilities** in Maroondah which is higher than the Victorian average of 67%³

¹ Sourced from material compiled and presented by .id (informed decisions). <https://id.com.au>

² Internal data as at 30 June 2025

³ Local Government Community Satisfaction Survey 2025



We want Maroondah to be **inclusive**

Aspirations of the Maroondah community

Our community said that an inclusive community involves:

- inclusive and accessible services, programs and facilities
- ensuring living in Maroondah remains safe and affordable
- vulnerable population groups being supported.

A snapshot of recent achievements

Over the past three years, Council has:

- implemented the *Maroondah Disability Action Plan 2022-2026*
- continued to implement the *Maroondah Positive Ageing Framework and Action Plan 2021-2025*
- developed the *Children, Youth and Families Action Plan 2023-2025*
- implemented the Re-capture Equity project to support the collection of images that provide a diverse representation of Maroondah residents
- worked in partnership with five other Councils to develop a Regional Fair Access Policy to ensure fair access and allocation of community sport and recreation infrastructure

- supported intergenerational connections between children and older people through programs such as GenConnect
- provided support services for people with a disability, and their carers and families
- launched a new dedicated youth online space, with improved accessibility functions for all users
- supported volunteer-based organisations and facilitated volunteerism within Maroondah
- continued participation in the Eastern Affordable Housing Alliance and the Homelessness and Social Housing Group Charter, advocating for increased social and affordable housing.



93.4% of Maroondah residents have **close friends or family** who they talk to regularly which is lower than the Victorian average of 95.2%¹



National Tree Day at Tarralla Creek



GenConnect



Maroondah Youth Wellbeing Advocates



89.5% of Maroondah residents agree that **people in their neighbourhood could be trusted** which is higher than the Victorian average of 83.8%¹



14.8% of Maroondah residents have **actively volunteered** in the last 12 months which is higher than the Victorian average of 13.3%²



24.9% of Maroondah residents **live in single or lone person households** which is lower than the Victorian average of 25.9%²

¹ Victorian Population Health Survey 2020

² Sourced from material compiled and presented by .id (informed decisions). <https://id.com.au>



We want Maroondah to be diverse

Aspirations of the Maroondah community

Our community said that a diverse community involves:

- everyone feeling valued and empowered
- celebrating and embracing cultural diversity
- respect for our indigenous heritage and local indigenous communities.

A snapshot of recent achievements

Over the past three years, Council has:

- commenced developing a new Maroondah Reconciliation Action Plan
- celebrated National Reconciliation Week and NAIDOC Week
- continued to promote gender equality through a range of initiatives in line with Council's *Gender Equality Action Plan*
- commenced a range of social support programs for community members who identify as LGBTIQA+ or are exploring their identity, including MY Pride for those aged 10 to 13 years; SAGE for those aged 14 to 18 years; and Mature Rainbows for those aged 50 years and over
- supported vulnerable culturally and linguistically diverse children and their families to attend kindergarten and transition to primary school programs
- worked in partnership with MensLine Australia on the DadConnect pilot program to provide opportunities for dads to connect with each other in the local community, share experiences and build relationships
- participated in the state-wide Put Her Name On It project which aims for gender parity in street and place-naming across the municipality
- held Australia Day events and citizenship ceremonies.



735 people in Maroondah (0.6%) identify as **Aboriginal and/or Torres Strait Islander** which is lower than the Victorian average of 1.1%¹



Reconciliation Week



Australia Day Citizenship Ceremony



The LGBTI+ Peer Social Support Group



417 migrants and refugees settled in Maroondah in 2024/25²



25.3% of Maroondah's residents were born overseas which is lower than the Victorian average of 30%¹



65.5% of Maroondah residents agree that multiculturalism makes life in their local area better which is lower than the Victorian average of 66.5%³

¹ Sourced from material compiled and presented by .id (informed decisions). <https://id.com.au>

² Department of Home Affairs Settlement Report 2024/25

³ Victorian Population Health Survey 2023



We want Maroondah to be **well governed**

Aspirations of the Maroondah community

Our community said that a well governed community involves:

- transparent and accountable leadership
- accessible and responsive services.

A snapshot of recent achievements

Over the past three years, Council has:

- advocated for funding in the lead up to the Victorian Government election, securing commitments of \$9.3 million for major traffic safety improvements, including at Canterbury Road, Waterloo Street and Great Ryrie Street in Heathmont, and Eastfield Road, Morinda Street and Railway Avenue, Ringwood East; and \$1 billion for a new Maroondah Hospital
- provided almost \$600,000 in grant funding to eligible organisations/projects that increase community participation, address a community need, or provide support to community organisations
- expanded e-services for statutory planning, thereby providing a more efficient and transparent planning process

- advocated to become a Connected Community through the implementation of pilot programs to bring together the digital and physical world
- implemented a suite of cybersecurity enhancements at Council to increase cyber resilience
- continued implementation of a comprehensive Integrity Framework to mitigate the risk of fraud and corruption, and to ensure compliance with relevant legislation.



65% of the Maroondah community are satisfied with Council's **overall performance** which is higher than the Victorian average of 53%¹

KARRALYKA



Community Grants



Cyber security



Coolstore Road Level Crossing



74% of the Maroondah community are satisfied with Council's **customer service** which is higher than the Victorian average of 66%¹



Council's **internal financing** is at 198.88% illustrating Council's effectiveness in generating sufficient cash flows²



58% of the Maroondah community are satisfied that Council is providing **value for money** which is higher than the Victorian average of 47%¹

¹ Local Government Community Satisfaction Survey 2025

² Internal data as at 30 June 2025



We want Maroondah to be empowered

Aspirations of the Maroondah community

Our community said that an empowered community involves:

- collaboration with the community and the establishment of partnerships
- access to timely and relevant information
- increased community involvement in decision making
- council advocating on behalf of the community.



81.9% of Maroondah residents feel **valued by society** which is similar to the Victorian average of 82.2%¹

A snapshot of recent achievements

Over the past three years, Council has:

- continued the MaroondahConnect referral service to assist residents to access a range of vital emotional, practical and social resources
- redeveloped the Maroondah City Council website
- expanded Council's news delivery with additional newsletter collection points in high traffic community spaces, as well as offering new targeted email campaigns
- promoted responsible pet ownership through updated resources and a community campaign
- sought strategic input and advice from the Maroondah community through participation on seven Council advisory committees
- engaged the community in developing Council's strategies and plans, and a new community vision for Maroondah to 2050
- established the Maroondah Community Panel and implemented a deliberative engagement process to inform the development of the new Community Vision, Council Plan, Financial Plan and Asset Plan.



Maroondah 2050 community engagement



Maroondah news



Maroondah Community Panel



58% of the Maroondah community is satisfied with Council's **community consultation and engagement** which is higher than the Victorian average of 50%²



57% of the Maroondah community is satisfied with Council's **lobbying on behalf of the community** which is higher than the Victorian average of 49%²



65% of the Maroondah community is satisfied with Council keeping the **community informed** which is higher than the Victorian average of 56%²

¹ Victorian Population Health Survey 2023

² Local Government Community Satisfaction Survey 2025



A safe, healthy and active community

Indicator	Most recent result		Goal/Target
	Year	Result	
Percentage of Maroondah residents who agree that they feel safe when walking alone at night	2014/15	47.0% ¹	↑
Offence rate per 100,000 population in Maroondah	2024/25	7509.9 ²	↓
Percentage of Maroondah residents reporting their health as very good or excellent	2024/25	39.4% ³	↑
Subjective Wellbeing Index for Maroondah residents	2014/15	76.6% ¹	↑
Maroondah resident satisfaction with life as a whole	2024/25	73.2% ³	↑
Percentage of Maroondah residents who are sufficiently physically active	2016/17	58.0% ⁴	↑

¹ VicHealth Indicators Survey 2015

² Crime Statistics Agency year ending March 2025

³ Victorian Population Health Survey 2023

⁴ Victorian Population Health Survey 2017



A prosperous and learning community

Indicator	Most recent result		Goal/Target
	Year	Result	
Unemployment rate for Maroondah	2024/25	4.0% ¹	↓
Economic output for Maroondah	2024/25	\$21.9B ²	↑
Number of businesses in Maroondah	2024/25	10,136 ³	↑
Herfindahl Index for Maroondah	2024/25	2028 ⁴	↓
Median weekly household income in Maroondah	2021/22	\$1866 ⁵	↑
Percentage of preschool aged children in Maroondah attending a government funded kindergarten service	2022/23	88.9% ⁶	↑
Maroondah school leavers actively undertaking education, training or employment	2020/21	95.4% ⁷	↑
Percentage of Maroondah residents with Bachelor or higher degree	2021/22	30.1% ⁵	↑

¹ Jobs and Skills Australia, Small Area Labour Markets (SALM) March Quarter 2025

² Remplan Output Report Maroondah Release 2 2024

³ ABS Counts of Australian Businesses including Entries and Exits July 2020 - June 2024

⁴ Internal calculation using Remplan Output Report Maroondah Release 2 2024 data

⁵ Sourced from material compiled and presented by .id (informed decisions). <https://id.com.au>

⁶ Victorian Child and Adolescent Monitoring System (VCAMS) Indicator 4.3b 2022

⁷ On Track survey 2021



A vibrant and culturally rich community

Indicator	Most recent result		Goal/Target
	Year	Result	
Visitors to the Ringwood arts precinct (ArtSpace at Realm, Maroondah Federation Estate) and Wyreena	2024/25	241,005 ¹	▲
Participants in arts and culture activities in the Ringwood arts precinct and Wyreena	2024/25	8024 ¹	▲
Individual Maroondah artists/arts and cultural groups supported to produce and present their work	2024/25	200 ¹	▲
Local artists/community members participating in arts networks and related events	2024/25	447 ¹	▲

¹ Internal data as at 30 June 2025



A clean, green and sustainable community

Indicator	Most recent result		Goal/Target
	Year	Result	
Percentage of garbage, recyclables and green organics collected from kerbside bins that is diverted from landfill	2024/25	57.5% ¹	▲
Maroondah's tree canopy cover	2024/25	32.5% ¹	Maintain
Total area of natural habitat in Maroondah	2024/25	618.8 ¹	Maintain
Council's greenhouse gas emissions	2024/25	780 ²	▼
Community perception of Council's performance in relation to environmental sustainability	2024/25	67 ³	▲

¹ Internal data as at 30 June 2025

² Climate Action Maroondah City Council Public Disclosure Statement 2023/24

³ Local Government Community Satisfaction Survey 2025



An accessible and connected community

Indicator	Most recent result		Goal/Target
	Year	Result	
Percentage of households / dwellings that are within 200 metres of a bicycle facility and/or 400 metres of a bus and/or 800 metres of a train station	2024/25	89.2% ¹	↑
Daily average commute time of a Maroondah resident	2020/21	23.5min ²	↓
Daily number of public transport services operating in Maroondah	2024/25	1621 ¹	↑
Percentage of journeys (for all purposes) by Maroondah residents using sustainable transport (public transport, walking, cycling)	2020/21	18.6% ²	↑
Kilometres of bicycle lanes and shared paths in Maroondah	2024/25	99km ¹	↑
Average number of cars owned by a Maroondah household	2021/22	1.67 ³	↓
Average Maroondah Pavement Condition Index	2024/25	7.7 ¹	6-8
Kilometres of constructed footpaths in Maroondah's Principal Pedestrian Network	2024/25	684km ¹	↑

¹ Internal data as at 30 June 2025

² Victorian Integrated Survey of Travel & Activity (VISTA) - LGA Profiler - 2008 to 2020

³ Internal calculation using material compiled and presented by .id (informed decisions). <https://id.com.au>



An attractive, thriving and well built community

Indicator	Most recent result		Goal/Target
	Year	Result	
Public open space in Maroondah (hectares)	2024/25	649 ¹	Maintain
Community satisfaction with the appearance of public areas	2024/25	68 ²	↑
Community satisfaction with Council's general town planning policy	2024/25	57 ²	↑
Maroondah population per square kilometre	2024/25	1945 ³	N/A
Community satisfaction with planning for population growth	Future measure		
RMIT Liveability Index rating	2024/25	99 ⁴	↑
Percentage of Maroondah residents that work in Maroondah	2021/22	26.5% ³	↑
Percentage of residential properties in Maroondah at risk of flooding	2019/20	8.9% ⁵	↓
Council building projects achieve minimum 5 Star certified (\$5m+) or equivalent (\$3m-5m) Green Star – Design & As Built rating	Future measure		

¹ Internal data as at 30 June 2025

² Local Government Community Satisfaction Survey 2025

³ Sourced from material compiled and presented by .id (informed decisions). <https://id.com.au>

⁴ Australian Urban Observatory

⁵ Internal calculation



An inclusive and diverse community

Indicator	Most recent result		Goal/Target
	Year	Result	
Percentage of Maroondah households in the lowest 40% of incomes who are paying more than 30% of their usual gross weekly income on housing costs	2015/16	10.2% ¹	↓
Percentage of private rental properties in Maroondah that are affordable to people on statutory incomes	2024/25	1.3% ²	↑
Relative Socio-Economic Disadvantage of Maroondah	2022/23	9 ³	↑
Percentage of Maroondah residents who agree people are willing to help in their neighbourhood	2014/15	96.8% ⁴	↑
Percentage of Maroondah residents who agree they live in a close-knit neighbourhood	2014/15	91.9% ⁴	↑
Percentage of Maroondah residents who agree people in their neighbourhood can be trusted	2021/22	89.5% ⁵	↑
Percentage of residents who actively volunteer	2021/22	14.8% ³	↑
Number of migrants and refugees settling in Maroondah	2024/25	417 ⁶	N/A

¹ ABS Census 2016

² Department of Families, Fairness and Housing Rental Report March 2025 Quarter

³ Sourced from material compiled and presented by .id (informed decisions). <https://id.com.au>

⁴ VicHealth Indicators Survey 2015

⁵ Victorian Population Health Survey 2020

⁶ Department of Home Affairs Settlement Report Financial Year 2024/25



A well governed and empowered community

Indicator	Most recent result		Goal/Target
	Year	Result	
Community satisfaction with council (overall performance)	2024/25	65 ¹	↑
Community satisfaction with council decisions	2024/25	59 ¹	↑
Net result	2024/25	16.72% ²	> 0%
Liquidity ratio	2024/25	1.62 ²	> 1.0
Internal financing	2024/25	198.88% ²	> 100%
Indebtedness	2024/25	12.73% ²	≤ 40%
Capital replacement ratio	2024/25	1.94 ²	> 1.5
Renewal gap ratio	2024/25	0.92 ²	> 1.0
Employee satisfaction	Future Measure		
Community satisfaction with Council customer service	2024/25	74 ¹	↑
Community satisfaction with consultation and engagement	2024/25	58 ¹	↑
Community satisfaction with Council informing the community	2024/25	65 ¹	↑
Community satisfaction with Council lobbying on behalf of the community	2024/25	57 ¹	↑

¹ Local Government Community Satisfaction Survey 2025

² Internal data as at 30 June 2025

What we are currently working on...

Council has been working with the Maroondah community to develop a new vision for Maroondah. The Maroondah 2050 Community Vision describes our community's aspirations for the future of Maroondah to the year 2050.

Maroondah is a safe, inclusive and vibrant community, striving for a green, prosperous and sustainable future for all.

The *Council Plan 2025-2029* highlights the range of key priority actions to be delivered over the 2025-2029 period that will help work towards delivering on the Maroondah 2050 Community Vision. Some of the key Council priorities through to 2028/29 include:

A healthy, inclusive and connected community

- Determine Council's role in positive ageing and support for Maroondah's older people
- Review, update and implement the *Maroondah Liveability, Wellbeing and Resilience Strategy 2021-2031* (including the Health and Wellbeing Action Plan)
- Develop and implement Council's Reconciliation Plan
- Undertake the staged redevelopment of the Croydon Community Wellbeing Precinct
- Work in partnership with a broad range of service providers and community organisations and groups to develop and deliver services, activities and experiences in the Croydon Community Wellbeing Precinct
- Work in partnership with the Victorian Government to support the construction of a new hospital in Maroondah to ensure the location and construction maximises community benefit
- Design and construct the redevelopment of The Rings and Ringwood Golf (subject to funding)
- Design and construct the Quambie Reserve tennis redevelopment
- Work in partnership to plan for and support the Victorian Government kindergarten reforms, including advocating for funding at all levels of government for new and redeveloped facilities to enable these reforms in Maroondah
- Design and construct the Croydon North Early Learning Centre (subject to funding)



Dancing with Creation, Ringwood East

A safe and liveable community

- Construct the Ringwood Activity Centre Car Park
- Develop and implement a liveable neighbourhoods strategy
- Work in partnership with the Victorian Government to implement the objectives of Victoria's Housing Statement for the Ringwood Metropolitan Activity Centre
- Undertake staged enhancements in the Ringwood Metropolitan Activity Centre including:
 - Maroondah Highway Boulevard (subject to funding)
 - Staley Gardens (subject to funding)
- Develop and implement masterplans for the Croydon and Ringwood East activity centres
- Work in partnership to implement road improvement works at:
 - Eastfield Road, Railway Avenue and Morinda Street, Ringwood East
 - Holloway Road, Croydon North
 - Glenvale Road, Ringwood North
- Implement technological advances for car parking management within Maroondah
- Undertake footpath construction in the Principal Pedestrian Network and progress renewal of the Mullum Mullum Creek shared trail
- Advocate to the Australian and Victorian Governments for the provision of new and upgraded transportation infrastructure in Maroondah

A green and sustainable community

- Work in partnership to advocate to the Victorian Government to postpone the mandatory implementation of the glass only bin service to households, as well as the expansion of the Container Deposit Scheme
- Implement Council's *Sustainability Strategy 2022-2031*, including development of a Climate Change Plan
- Review, update and implement Council's *Waste, Litter and Resource Recovery Strategy 2020-2030*
- Prepare and implement a series of Biolink Action Plans that implement the *Maroondah Habitat Connectivity Plan*
- Work in partnership to deliver the staged implementation of the *Reimagining Tarralla Creek* project
- Undertake flood mitigation works at:
 - San Remo Road Ringwood North
 - Possum Lane Heathmont
 - Erica Crescent Heathmont
- Implement Council's annual streetscape enhancement program

A vibrant and prosperous community

- Develop and implement Council's Creative Maroondah Strategy
- Construct the staged redevelopment of Karralyka (subject to funding)
- Work in partnership to implement the *Bayswater Business Precinct Transformation Strategy* and investigate and implement innovative opportunities to enhance business capability, skill development, employment and education pathways for the manufacturing sector
- Identify and facilitate co-working opportunities and spaces in Maroondah
- Work in partnership to explore, plan and implement a regional women in business program
- Work in partnership to explore, plan and implement a regional business awards program

Well governed and empowered community

- Implement the Maroondah 2050 Community Vision
- Develop and implement Council's *Customer Service Strategy 2025-2029*
- Develop and implement Council's Communications Strategy
- Implement Council's *Property Management Strategy 2025-2029*
- Review of a range of Council's core technological systems and undertake the phased implementation of enterprise-wide replacement systems
- Evolve organisational capacity and implement systems to minimise risks to cybersecurity impacts
- Partner and advocate regionally with the Eastern Region Group of Councils to address common challenges and progress shared priorities
- Advocate on key local issues on behalf of the Maroondah community in the lead up to Victorian and Australian Government elections
- Engage the community in undertaking a refresh of the Maroondah 2050 Community Vision and prepare the *Council Plan 2029-2033* following election of a new Council
- Work in partnership with the Victorian Electoral Commission to coordinate a Council Election in October 2028 for the 2028-2032 period
- Implement the Council Election Period Policy for the Council election in October 2028, and transition to the new Council following the election.





Ringwood Golf



To contact Council

- phone 1300 88 22 33 or (03) 9298 4598
- SMS 0480 020 200
- visit our website at www.maroondah.vic.gov.au
- email maroondah@maroondah.vic.gov.au

Translating and Interpreting Service

131 450

National Relay Service (NRS)

133 677

-  MaroondahCityCouncil
-  maroondahcitycouncil
-  Maroondah City Council
-  CityofMaroondah
-  Maroondah City Council

