

ACTIVE & HEALTHY
AGEING
INITIATIVE



PRIORITY 1: COMMUNITY SUPPORT & HEALTH SERVICES

INITIATIVES	CHAMPIONS	STAKEHOLDERS
<p>Consider the opportunity of incorporating dog walkers to Council's Volunteer Register for vulnerable persons and the socially isolated to create another point of contact and regular visits for the age cohort who are unable to leave their home to walk their pet.</p>	<p>Local Laws</p>	<p>Active & Healthy Ageing Initiative Animal Aid Aged & Disability Services Eastern Volunteers Human Resources</p>
<p>Explore the opportunity to extend the distribution of the Community Health Newsletter and relevant health support programs to the community groups catering to the 45+ age group including, but not limited to, environmental issues, community events and Council's emergency management procedures & resources.</p>	<p>Community Health & Emergency Management</p>	<p>Active & Healthy Ageing Initiative Maroondah Healthy Ageing Network Maroondah Seniors Police Register</p>
<p>Ongoing relationship building and community strengthening of Emergency Management service providers and committee participation to support vulnerable persons in the community.</p>	<p>Community Health & Emergency Management Council Service Areas Vulnerable Persons Coordinator</p>	<p>Red Cross Salvation Army Victorian Council of Churches Victoria Police State Emergency Services (SES) Metropolitan Fire Brigade (MFB)</p>
<p>Investigate the feasibility of developing an education awareness program for Council staff to become better informed about introducing opportunities of support for vulnerable people and/or people at risk of social isolation and create report back mechanisms to Council to assist with their future wellbeing.</p>	<p>Community Health & Emergency Management</p>	<p>Council Service Areas</p>
<p>Community Planning & Development to commence research into the feasibility of convening a local health & wellbeing service providers network and if viable include as an action within the Maroondah Community Wellbeing Plan - Action Plan 2016/17.</p>	<p>Community Planning & Development</p>	<p>Active & Healthy Ageing Initiative Maroondah Network of Community Aged Care Service Providers and Agencies</p>

INITIATIVES	CHAMPIONS	STAKEHOLDERS
Ongoing internal consultations will be conducted regarding climate change to inform the municipality's emergency planning with regards to older and vulnerable persons in the municipality.	Strategic Planning & Sustainability	Council on the Ageing (COTA) Emergency Management Service Providers Vulnerable Persons Coordinator
Customer Contact to work with Aged & Disability Services to be provided and informed about information relating specifically to carers groups within Maroondah to inform customers.	Customer Contact	Aged & Disability Services Akuna Carers' Group (Dementia specific) - a partnership between Council, E.A.C.H. and Donwood to support carers of people with dementia Maroondah Carers' Group
Customer Contact to provide Home and Community Care (HACC) brochures and/or age-friendly information when sending out disabled parking permits where applicable.	Customer Contact	Active & Healthy Ageing Initiative Aged & Disability Services
Investigate whether age-friendly information can be in other Council mail outs to maximise hard-copy resources.	Customer Contact	Active & Healthy Ageing Initiative Communications & Marketing
Explore Council's sponsorship of a rescued animal to visit residential aged care facilities (pet therapy).	Customer Contact Local Laws	Active & Healthy Ageing Initiative Animal Aid Maroondah Residential Aged Care Facilities
Develop a communications strategy specifically targeted for the 45+ age cohort to disseminate information regarding the activities and options at all Maroondah Leisure facilities.	Maroondah Leisure	Active & Healthy Ageing Initiative Communications & Marketing Maroondah Healthy Ageing Network
Introduction of the Grey Medallion Pilot program which aims to provide life skills in the water for people aged 55+.	Maroondah Leisure	Active & Healthy Ageing Initiative

INITIATIVES	CHAMPIONS	STAKEHOLDERS
Examine the possibility to advocate for the reintroduction of a community swimming bus for the new facility, Aquanation, and assess feasibility to seek Vic Health funding to support this initiative.	Sport & Recreation	Active & Healthy Ageing Initiative Maroondah Leisure Vic Health
Council Volunteer Coordinator will provide ongoing support through the development of a Council Volunteer Program which includes a volunteer pack with all relevant information including a volunteer handbook and induction program to the Maroondah community including those aged 45+ to access Council's volunteer opportunities.	Human Resources	
Develop information regarding intergenerational care of young children 0-12 to be distributed to intergenerational carers.	Children's Services	Active & Healthy Ageing Initiative Carers Victoria Maroondah Integrated Kindergarten's Association (MIKA) Maternal & Child Health
Use Children's Services database to distribute information regarding services and resources for people aged 45+ (parents, grandparents and ageing carers).	Children's Services	
Increase feedback reporting mechanism from Maternal & Child Health Home visits back to Aged & Disability Services to inform of intergenerational care being provided particularly in low socio-economic families.	Maternal & Child Health	Aged & Disability Services
Develop information regarding intergenerational care of newborns - 5 year olds to be distributed to intergenerational carers.	Maternal & Child Health	Active & Healthy Ageing Initiative Carers Victoria
Maximise resources by including Maternal & Child Health Nurses in training opportunities for dealing with the ageing population of different Culturally & Linguistically Diverse (CALD) backgrounds and provide HACC packs to ageing carers for their reference.	Maternal & Child Health	Aged & Disability Services Community Development Migrant Information Centre

INITIATIVES	CHAMPIONS	STAKEHOLDERS
Research and investigate the possibility of establishing and facilitating a voluntary Adopt-a-Grandparent scheme to support families with no intergenerational contact and/or support to enhance health and wellbeing of parents and children and the older person.	Maternal & Child Health	Active & Healthy Ageing Initiative Children's Services Maroondah Community Groups Maroondah Senior Citizens Centres Youth Services
Investigate extending current Council programs to incorporate an intergenerational component.	Active & Healthy Ageing Initiative	Arts & Cultural Development Community Development Karralyka Maternal & Child Health REALM Strategic Planning & Sustainability
Explore opportunities to create intergenerational programs with Mothers' groups and the HACC Planned Activity Groups at Council's Social Inclusion and Wellbeing Centre (Kerrabee).	Maternal & Child Health	Social Inclusion & Wellbeing
Council to continue to advocate to the Federal Government regarding the HACC program to achieve optimal outcomes for consumers aged 65+.	Aged & Disability Services	Federal Government
Explore opportunities to maximise current resources of Council's Occupational Therapist service provision to allow consumers to manage independently in their home and to support them to age in place.	Aged & Disability Services	Calvary Community Care E.A.C.H.
Examine the possibility of increasing the diversity of volunteer options within Council and the municipality.	Aged & Disability Services	Eastern Volunteers Human Resources
Continue advocacy role to work with Primary Care Partnerships to promote and deliver preventative health programs.	Aged & Disability Services Outer East Health & Community Support Alliance (OEHCSA)	Active & Healthy Ageing Initiative Community Development Community Health Eastern Melbourne Medicare Local (EMML) Eastern Melbourne Primary Health Network (EMPHN)

INITIATIVES	CHAMPIONS	STAKEHOLDERS
Seek feedback on the possibility of presenting relevant age-friendly information to community stakeholders on a regular and/or rotational basis.	Active & Healthy Ageing Initiative	Maroondah Community Groups
Build and strengthen relationships with service providers and agencies who provide services to the ageing population and collaboratively determine best approaches for information exchange and resource sharing.	Active & Healthy Ageing Initiative	Aged & Disability Services Maroondah Community Aged Care Service Providers and Agencies
Promote programs and services catering for carers through various communication channels.	Aged & Disability Services	Carers Victoria Communications & Marketing
Council's website upgrade to ensure accessibility compliance for online communication as outlined in the Web Content Accessibility Guidelines.	Communications & Marketing	
Council will continue to provide regular updates and communications regarding seasonal messaging as it relates to health and wellbeing of the age cohort, particularly vulnerable persons and/or the socially isolated (e.g. heatwave notifications).	Communications & Marketing	Aged & Disability Services Community Health Maroondah Healthy Ageing Network

PRIORITY 2: TRANSPORTATION

INITIATIVES	CHAMPIONS	STAKEHOLDERS
Investigate the possibility of creating a flyer and information on Council's website regarding Maroondah's parking restrictions in and around Maroondah's activity hubs (e.g. train stations, shopping centres) to distribute to the community.	Local Laws	Active & Healthy Ageing Initiative Maroondah Traders' Associations Traffic Engineering
An internal Bus Network Review will be conducted and the findings presented to private bus operators (Trans Dev and Ventura) which will include buses, trains and telebuses. The aim of the review is to first understand the needs of the community and then use this information to lobby to the private public transport operators.	Strategic Planning & Sustainability Traffic Engineering	Active & Healthy Ageing Initiative
Council will continue to participate in the Eastern Transport Coalition and advocate for the public transport needs of the community and strengthen its relationships with private operators.	Strategic Planning & Sustainability	Active & Healthy Ageing Initiative Aged & Disability Services Engineering Services
Strategic land use around public transport hubs will be investigated which will consider the needs of an ageing population.	Strategic Planning & Sustainability	
Strategic Planning and Sustainability to partner with the Active and Healthy Ageing Initiative to exchange information regarding public transport issues relevant to the ageing population.	Active & Healthy Ageing Initiative Strategic Planning & Sustainability	Maroondah Healthy Ageing Network
An upgrade of all existing bus shelters to be rolled out so that they comply with the Disability Discrimination Act (DDA).	Strategic Planning & Sustainability	Engineering Services Metro Access
Commence roll out of an integrated pedestrian network to all bus stops.	Engineering Services Strategic Planning & Sustainability	Operations
Research possible grant funding opportunities to install Parkiteer facilities. Parkiteer is leading the way in free and secure bike parking at railway stations and public transport hubs.	Strategic Planning & Sustainability	

INITIATIVES	CHAMPIONS	STAKEHOLDERS
<p>Develop Council's Integrated Transport Strategy. This strategy along with Council Structure Plans will outline better accessibility and mobility for the municipality. This information will enable Council to seek funding (when available) as it will show Council's statement of intent for future developments within the municipality. This will also assist with improving Maroondah's walkability which will align with Plan Melbourne's vision for a 20 minute city whereby every home will be within 20 minutes travel time of jobs, shops, cafes, schools, parks and community facilities.</p>	<p>Engineering Services Strategic Planning & Sustainability</p>	<p>Eastern Transport Coalition</p>
<p>Strategic Planning and Sustainability to collaborate with the Active & Healthy Ageing Initiative to inform the walkability project.</p>	<p>Strategic Planning & Sustainability</p>	<p>Active & Healthy Ageing Initiative Council on the Ageing (COTA) Victoria Walks</p>
<p>Council will continue to advocate to Public Transport Victoria regarding the location of nominated new bus shelters as per community feedback.</p>	<p>Engineering Services</p>	<p>Public Transport Victoria (PTV)</p>
<p>Advocate on behalf of the community to review the existing standards for disability parking.</p>	<p>Engineering Services</p>	
<p>Provision of Council's Social Support Program (Community Transport) for frail aged persons to support social participation.</p>	<p>Social Inclusion & Wellbeing</p>	<p>Business & Development Eastern Regional Libraries</p>
<p>Investigate transport funding opportunities as they arise to address transport issues for the ageing population in Maroondah.</p>	<p>Aged & Disability Services</p>	<p>Active & Healthy Ageing Initiative Strategic Planning & Sustainability Relevant funding organisations</p>
<p>Consider the age-friendly principles of Transportation as outlined by the World Health Organisation when reviewing the Road Management Plan.</p>	<p>Assets Operations - Construction Maintenance</p>	<p>Active & Healthy Ageing Initiative</p>

PRIORITY 3: COMMUNICATION & INFORMATION

INITIATIVES	CHAMPIONS	STAKEHOLDERS
Community Planning & Development to include an action item regarding seeking to enhance the communication of health promotion messaging to the Maroondah community, within the development of the Maroondah Community Wellbeing Plan - Action Plan 2016/17.	Community Planning & Development	Aged & Disability Services Community Health
Collaborate with community houses, U3As and other service providers to identify opportunities for promotion of support for accessing and using computers and the internet to empower the ageing population to find the information they seek.	Community Planning & Development	Active & Healthy Ageing Initiative Aged & Disability Services Eastern Regional Libraries Maroondah Community Groups Maroondah Community Houses U3A Croydon U3A Ringwood
Review Customer Contact information display units at service centres to ensure accessibility of information for the ageing population.	Customer Contact	Active & Healthy Ageing Initiative Communications & Marketing
Investigate the possibility of increasing information access points in Council facilities where the ageing population regularly visit (e.g. Karralyka, Dorset Golf, Ringwood Golf, Aquahub and new facilities Aquanation and REALM).	Customer Contact	Karralyka Maroondah Leisure REALM
Collaborate with relevant Council service areas to explore the possibility of creating and distributing pre-made information packs specifically for the 45+ age group at Customer Contact service centres.	Customer Contact	All Council Service Areas
Explore the potential for Customer Contact to conduct outreach to Senior Citizens' Centres to distribute Council information.	Active & Healthy Ageing Initiative	Customer Contact Maroondah Senior Citizens' Centres
Investigate the feasibility of Customer Contact Staff providing on-line assistance with electronic forms for the ageing population at customer contact service centres.	Customer Contact	Active & Healthy Ageing Initiative REALM
Look into the assessment of community locations to create in situ pop up booths to increase face-to-face communication opportunities where the ageing population frequents.	Active & Healthy Ageing Initiative	Aged & Disability Services Communications & Marketing Customer Contact
Research whether the possibility of the concierge model of customer contact can be extended beyond REALM so that the ageing population can be provided one-to-one assistance and training using ipad and/or other technologies.	Customer Contact	Council's Information Technology

INITIATIVES	CHAMPIONS	STAKEHOLDERS
Examine the possibility of having the local radio playing at customer contact centres to help disseminate local Maroondah news.	Customer Contact	Communications & Marketing
Partner with other Council service areas and volunteer organisations to assist with rate notices and outreach payment opportunities for vulnerable members of our community.	Revenue	Aged & Disability Services Eastern Volunteers
Discuss the possibility of including age-friendly information with Rates notices and Home & Community Care (HACC) / Food Services (Meals on Wheels) invoices to increase communication distribution channels.	Revenue	Active & Healthy Ageing Initiative Aged & Disability Services
Build stronger links with community service providers to increase community strengthening and knowledge sharing about support services for the ageing population.	Aged & Disability Services	Maroondah Network of Community Service Providers
Explore linkages with relevant service providers to be able to increase outreach scope to vulnerable persons in the municipality.	Aged & Disability Services Vulnerable Persons Coordinator	Community Health Red Cross Salvation Army Wesley Mission All Council Service Areas
Develop an education and awareness social media campaign of the introduction of the roll out of the My Aged Care website as part of the Federal Government's Aged Care Reforms.	Aged & Disability Services	Calvary Community Care Communications & Marketing Federal Government
Participate in relevant Expos and Forums as they arise to increase promotion of Council's HACC services.	Aged & Disability Services	
Work with Council service areas to create a consolidated database specific for the age group 45+.	Active & Healthy Ageing Initiative Communications & Marketing	
Promote opportunities for community groups to share their individual activities, events and training opportunities in Council's <i>What's On</i> section. This is available on Council's website and is distributed in hard copy to a number of locations across Maroondah.	Communications & Marketing	Active & Healthy Ageing Initiative Maroondah Healthy Ageing Network Maroondah Community Groups
Deliver and promote the various free learning opportunities for new technologies to the age group aged 45+ to increase their knowledge and confidence to access information on-line.	Eastern Regional Libraries	Active & Healthy Ageing Initiative Maroondah Community Houses U3A Croydon U3A Ringwood

PRIORITY 4: HOUSING

INITIATIVES	CHAMPIONS	STAKEHOLDERS
Council's future Land Use Policy will be explored to take into account the ageing population's needs.	Strategic Planning & Sustainability	Victorian State Government
Council will continue to actively participate and advocate for affordable housing through their participation in the Eastern Affordable Housing Alliance.	Strategic Planning & Sustainability	Community Development Eastern Affordable Housing Alliance Housing for the Aged Action Group
A collaborative project between Council and Swinburne University will investigate the end of life cycle of existing stock in conjunction with the housing strategy to research land consolidation activities.	Strategic Planning & Sustainability Swinburne University	
Promote the Council on the Ageing's (COTA's) Home Maintenance Services which provide registered COTA members with secure, competitively priced and guaranteed service for small and large jobs around the home.	Active & Healthy Ageing Initiative Council on the Ageing (COTA)	
Encourage COTA to collaborate with the Real Estate Institute of Victoria (REIV) to facilitate possible housing market information exchange to the ageing population.	Active & Healthy Ageing Initiative Council on the Ageing (COTA)	

PRIORITY 5: SOCIAL PARTICIPATION

INITIATIVES	CHAMPIONS	STAKEHOLDERS
Examine the possibility of including other transport-related options to increase social participation opportunities when sending out disabled parking permits (e.g. Seniors Transport Guide, Multi Purpose Taxi Program, etc).	Customer Contact	
An Eastern Regional Community Facilities Strategy will be prepared to pool resources on a regional scale based on evidence to apply for funding that serves the whole region to be able to rationalise resources to increase community access.	Sport & Recreation	Regional partners
Council will continue to facilitate regular social outings for the members of the Maroondah Carers' Group and the Akuna Carers' Group.	Aged & Disability Services	Akuna Carers' Group Maroondah Carers' Group
Ongoing advocacy to internal Council service areas regarding access to Council facilities for organised social participation activities for the ageing population.	Aged & Disability Services	Arts & Cultural Development Assets Karralyka Maroondah Leisure Sport & Recreation
Continue to review communication methods to ensure they are appropriate for an ageing population.	Communications & Marketing	Active & Healthy Ageing Initiative Aged & Disability Services
Review opportunities to introduce the Maroondah Healthy Ageing Network's <i>Chatterbox</i> newsletter to community venues where the ageing population regularly frequents.	Active & Healthy Ageing Initiative Maroondah Healthy Ageing Network	

PRIORITY 6: RESPECT & SOCIAL INCLUSION

INITIATIVES	CHAMPIONS	STAKEHOLDERS
Investigate feasibility of creating intergenerational initiatives that link the ageing population with schools to support wellbeing and knowledge interchange.	Youth Services	Active & Healthy Ageing Initiative Croydon Rotary Club Maroondah Primary Schools Maroondah Secondary Schools Rotary Club of Ringwood
Facilitate opportunities for young people and older people to learn from each other through exchanges of skills, knowledge and ideas.	Youth Services	Active & Healthy Ageing Initiative Maroondah Seniors Community groups
Support opportunities for intergenerational creative performances.	Youth Services	Active & Healthy Ageing Initiative Arts & Cultural Development
Facilitate opportunities for intergenerational social connections through Council-run community events and activities.	Youth Services Active & Healthy Ageing Initiative	Social Inclusion & Wellbeing Leisure
Explore the development of an initiative that connects socially isolated individuals from younger and older generations, in order to improve their wellbeing and community connectedness.	Youth Services	Active & Healthy Ageing Initiative Maroondah Police Seniors Register Vulnerable Persons Coordinator Wesley Mission
Trial a Music and Memory program for people living with dementia.	Active & Healthy Ageing Initiative Music & Memory Service Provider Youth Services	Nominated Residential Aged Care Facility
Examine expanding the placement opportunities for students at Swinburne University studying Certificate IV in Mental Health with Council's Supported Residential Services (SRS) program participants aged 45+.	Social Inclusion & Wellbeing	Supported Residential Services Swinburne University
Prepare and circulate an expression of interest for an intergenerational working group within Council to look at a range of intergenerational initiatives in consultation with the Maroondah community aged 45+.	Active & Healthy Ageing Initiative	Aged & Disability Services Children's Services Community Planning & Development Maternal & Child Health Youth Services
Promote intergenerational learning, knowledge exchange and creative collaboration through arts projects within Maroondah.	Arts & Cultural Development	Active & Healthy Ageing Initiative
Provide opportunities for older artists to present their work in Maroondah cultural facilities.	Arts & Cultural Development	Active & Healthy Ageing Initiative

PRIORITY 7: OUTDOOR SPACES AND BUILDINGS

INITIATIVES	CHAMPIONS	STAKEHOLDERS
Investigation of fenced dog parks which may assist people with mobility issues to exercise their dogs through provision of a safe environment where accessible parking, picnic facilities, toilets, shelter and bins will be supplied.	Local Laws	
Areas that are over represented and/or have a high proportion of the ageing population will be considered and scored higher when ranking projects to influence prioritisation of works.	Engineering Services	
Review accessible parking and accessible theatre seating at Karralyka.	Karralyka	Metro Access
Through Council's Physical Activity Strategy, the issue of safety and accessibility within the municipality's outdoor spaces will be investigated and addressed to support the safety of the ageing population.	Sport & Recreation	
The feasibility of physical activity precincts will be explored to develop accessible physical activity stations in Maroondah's outdoor spaces and the provision of free gym instructors during the summer season to support the 45+ age group to use the equipment.	Sport & Recreation	Active & Healthy Ageing Initiative Community Development Leisure
Formulate initiatives that will utilise and maximise Council's public open space to engage residents aged 45+ who do not access facility-based programs.	Sport & Recreation	Active & Healthy Ageing Initiative Community Development Leisure
Continual review of Council's reserve pathways. Community feedback from the 45+ age group regarding Council's reserve pathways will influence the priority ranking in pathway improvement works.	Operations - Bushland	
Ongoing collaboration between Council's Tree & Park Maintenance & Open Space service areas for the assessment of location of seating in parks and reserves to accommodate an ageing population.	Open Space	Operations - Tree & Park Maintenance
Research the feasibility of increasing the tree data capture parameters to include obstruction of Council road signs.	Operations - Tree & Park Maintenance	Assets
Investigate opportunities to increase resources to assist with developing a proactive community engagement process in relation to specific needs for park infrastructure within the ageing population.	Assets	Active & Healthy Ageing Initiative

PRIORITY 8: CIVIC PARTICIPATION AND EMPLOYMENT

INITIATIVES	CHAMPIONS	STAKEHOLDERS
Coordinate and facilitate the annual Volunteers Recognition Night and the Community Volunteer Luncheon which recognises and celebrates the contribution of our volunteers aged 45+.	Human Resources	
Development of specific task descriptions for all volunteer positions so that volunteers can make more informed decisions about their volunteering options at Council.	Human Resources	
Council will look into updating its existing web page to provide more detailed volunteering opportunities at Council. Expression of Interest volunteer positions will also be trialled to gauge the level of interest for upcoming or potential volunteering roles as they arise.	Human Resources	Communications & Marketing
Maroondah City Council is committed to developing a Phased Retirement Strategy to support the transition of its ageing workforce.	Human Resources	
Maroondah City Council provides opportunities for apprenticeships and traineeships to persons aged 45+ as another employment option.	Human Resources	
Council will investigate opportunities to develop and strengthen existing partnerships with employment support groups and agencies to attract candidates aged 45+.	Human Resources	Maroondah Employment & Recruitment Agencies
Explore capacity building initiatives between Eastern Volunteers and Council to create better linkages between volunteers, local employers and future job opportunities for the ageing population.	Business & Development	Active & Healthy Ageing Initiative Eastern Volunteers Human Resources
Research potential messaging and channels to support and highlight the contribution and traits of older workers.	Business & Development	Active & Healthy Ageing Initiative Maroondah Business Community
Support and assist future initiatives that support the skills development and recognition of the Maroondah workforce aged 45+.	Active & Healthy Ageing Initiative	Business & Development Maroondah Community Houses
Continue to use positive examples of the ageing population in imagery and stories and demonstrate the valuable contribution they have made in the community.	Communications & Marketing	Active & Healthy Ageing Initiative Maroondah Healthy Ageing Network

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