

3 key ambitions and principles

Structure Plans can contain a range of strategies and objectives, some of which are more important to the broad aspirations of the Plan than others. As such, a series of 'key ambitions' were identified through the planning process. These 'key ambitions' represent the 'grand gestures' of the plan and should influence thinking on the range of smaller matters which will be needed to implement the preferred future for the Ringwood East NAC. These key ambitions were generated at the 'visioning' session outlined on the previous pages and represent a synthesis of the 16 principles listed below into a suite of five clear key ambitions for the centre. Keeping the focus on these five key focal areas is intended to ensure that the key messages of the project are not lost within the detail. These should be considered in all decision making within the centre.

key ambitions

- **Strengthen the green spine and connections**
- **Consolidate the community and commercial core**
- **Enhance accessibility and public transport and cycling focus**
- **Recognise different neighbourhood responses**
- **Celebrate the centre identity at key gateway sites**

principles

The principles that were circulated to the community for endorsement and which underpin this Structure Plan are as follows:

- Strengthen the 'urban village' identity of the centre.
- Improve pedestrian movement networks in and around the centre.
- Enhance Knaiht Road Reserve to better meet the needs of the local community.
- Identify and improve places for people to gather within the centre.
- Preserve important character elements of the residential neighbourhood.
- Protect and enhance the important landscape character of the centre
- Increase activity at the western and eastern end of the commercial strip
- Promote greater activity including housing in, and immediately around, the shops.
- Maintain a low-to-medium rise scale and a mix of uses within the commercial strip.
- Provide clear guidance for any future development of the defence force site.
- Improve the presentation and function of rear access lanes.
- Encourage more efficient use and improved presentation of commuter car parking areas.
- Improve connections between community and health services and the commercial strip.
- Provide better connections for cyclists to and through the centre.
- Support sustainability measures throughout the activity centre.
- Ensure car parking provision and vehicle movement meets the centre's needs.

How these principles are applied is outlined on the following pages.

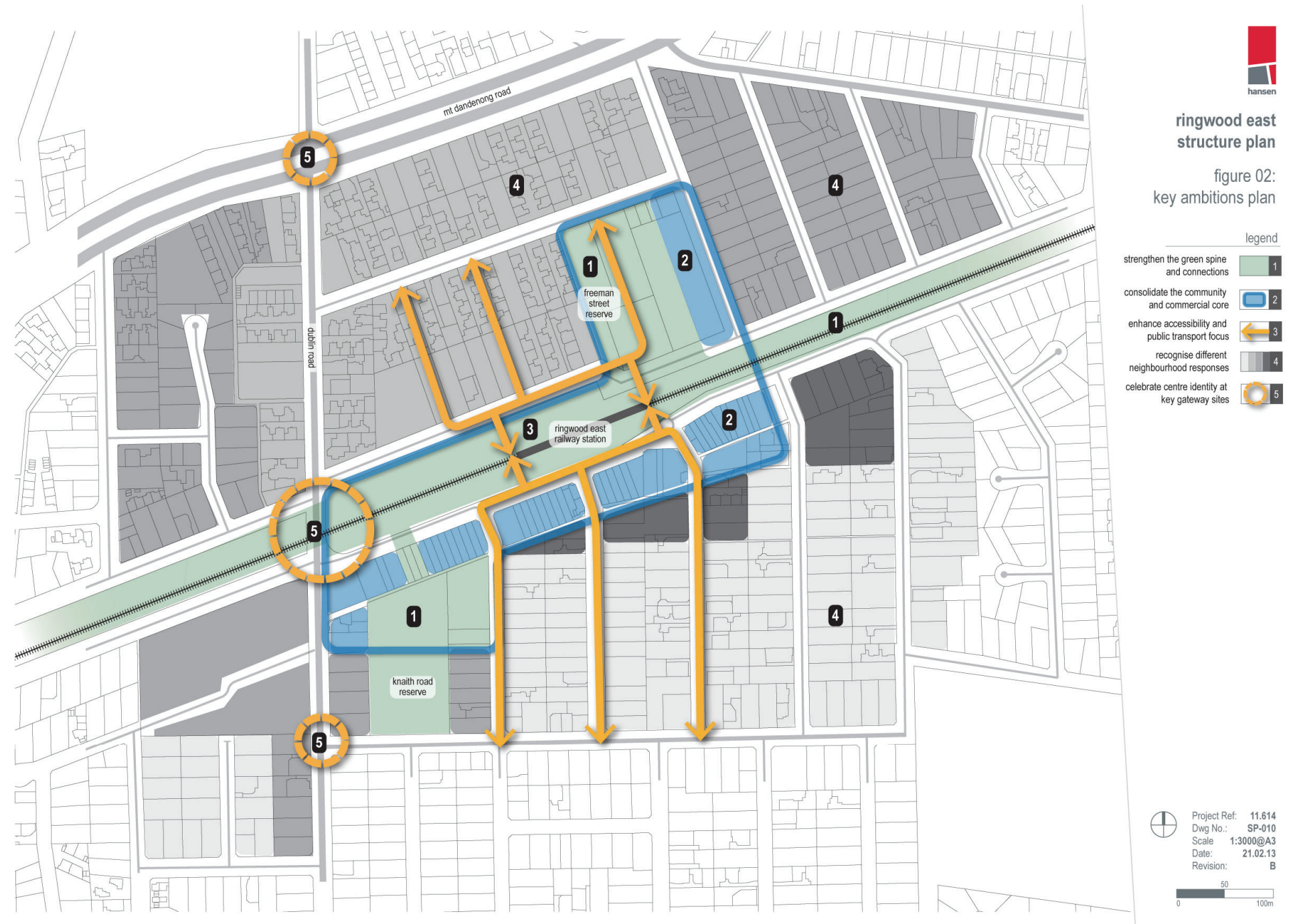


Figure 2: key ambitions